Capability Statement

Media Production for Defence & Manufacturing

HILL TO AIR specialises in high-impact visual storytelling for complex industries. We work alongside advanced manufacturers and defence organisations to communicate capability, innovation, and workforce culture with precision. From project lifecycle documentation to recruitment campaigns and trade show content, our expertise ensures your operations are understood, valued, and visible.

- Experts in industrial and defence communications
- CASA-certified drone operators (REOC/RePL)
- Experience in secure site and risk-managed filming
- Story-driven approach to workforce and capability media





HILL TO AIR

Defence & Manufacturing Media Capability

Visualising capability, showcasing innovation and telling stories that drive results.

Past Performance

Proven Media Solutions Across Industry Leaders

- **QinetiQ Air Affairs** - Captured full lifecycle of unmanned aerial drone capability for ADF evaluation programs
- **H&S Steel/Smetec Services** - Showcased advanced laser and waterjet cutting capability for regional and export markets
- **Cleary Bros** - Developed a capability series highlighting plant, people and infrastructure
- **Fluro** - Produced branded hero content for commercial and government communications

Trusted by defence primes, regional manufacturers and government-backed industry groups.





Differentiators

Why HILL TO AIR?

- Technical + Creative - Award-winning cinematographers, photographers and editors with industrial know-how
- End-to-End Production - From concept and scripting to capture, editing and deployment
- Secure & Scalable - Experience working in high-security environments with clearance-ready crew
- Solution-First Thinking - Every piece of media crafted to address a business or communication challenge



Key Offerings

Services Tailored for Defence & Manufacturing

- Capability showcase videos
- Project milestone & timelapse documentation
- Secure aerial and ground filming
- Case studies and client testimonials
- Recruitment, PR and brand storytelling
- Trade show and digital asset creation
- Still imagery & internal comms media

