



Expression of Interest

EOI: Defence Industry Case Study Videos

Closing Time and Lodgement Instructions

Closing Date: Friday 8 March 2024

To respond please email this form and 1 page response to: Info@illawarrashoalhavendefence.com.au

Notification of successful applicants from: Friday 15 March 2024

Criteria

Does your defence industry business offer its employees innovation, growth and a great culture, with the lifestyle and positive work-life balance available in the Illawarra Shoalhaven?

The Illawarra Shoalhaven Regional Defence Network (the Defence Network) are calling for businesses in the region to submit an expression of interest to participate in a Defence Industry Career marketing campaign.

Why apply?

This marketing campaign will create video content to showcase regional defence industry employment opportunities and pathways. A renown South Coast visual production house will capture your positive business work culture and highlight your defence industry capabilities in promotional video material for use by your business and by the Defence Network.

The campaign will demonstrate that defence industry is an attractive career path, with real life examples of participation in educational pathways such as TAFE and University with a focus in STEM. If you have employees who can help us tell that story, you are strongly encouraged to apply.

What employees should I nominate?

Employees such as an apprentice or trainee, an employee that has relocated to the Illawarra Shoalhaven regions or an experienced employee. Nominated employees that can demonstrate a keen interest in innovation and is passionate about all things Defence will be highly regarded.

To participate in this market campaign, please complete and return this EOI by the cut-off date, along with a maximum one page summary addressing the four EOI response criteria outlined below.

Please ensure that any identified staff member/s consent to participating.

How is the EOI assessed?

Responses to this EOI will be assessed by a panel using these EOI response criteria outlined above.

Detail to Include in EOI Response (max. 1 page)

Item	Detail
1	Nominated staff detail – name/s and job roles
2	Confirm staff member consent to participating
3	Confirm business/organisation commitment to staff time to be interviewed and filmed for the project
4	Details of how the employee best represents the nomination criteria outlined in Why apply? and What employees should I nominate?

Information

Company Name:			
ABN:			
Business Address:			
City / Town:			
State:		Post Code:	
Office Phone:		Office Fax:	
Email Address:			
Website Address:	www.		
Contact Details			
Name:			
Office Phone:		Mobile:	
Email Address:			

Authorised Representative

Name: _____

Signature: _____